

2006 CRRA Conference in San Jose at Fairmont
Minutes for Jan 19, 2006
Conference Committee Meeting

1. Introductions

- a. In-person: Doreen Russell, Julie Benabente, Danielle Lee, Lisa Rose, Zachary DeVine (BAYROC), Ken Kelly, Tracie Bills, Alyssa Rice-Wilson, Bob Nelson, Chris Moran, Richard Gertman, Maija McDonald, Maria Murillo, Stephen Bantillo, Julie Muir, Kym Dreher, Judi Gregory
On Conference Call: Alec Cooley, Laureteen Brazil, Leslie Lukacs, Gary Liss

2. Action Items Review

- a. ACTION: Everyone to review conference policies. - Done
- b. ACTION: Julie Muir to finalize the conference layout. - Done
- c. ACTION: Judi Gregory to find out where in the Fairmont is there wireless connection. – Done, we have to pay for this service.
- d. ACTION: Look for food places near the Fairmont for Monday's On Your Own Lunch – need to develop map. Ken Kelly to develop list and map of local eating establishments, including ones in the Santa Clara County Green Business Program and possible coupons for attendees to go to on Monday's On Your Own Lunch.
- e. ACTION: Greening Committee to research the Green Travel and Networking and report back. – Kym Dreher to check references of Green Travel and Networking and then forward to Alyssa Rice-Wilson on the Greening Committee and Bob Nelson on the Welcoming Committee. Greening and Welcoming Committee to share this information and make suggestion on how to use this service. Also think about how we might find a local sponsor to pay for this.
- f. ACTION: Tracie Bills will check with her contact about parking at SJSU. – She is waiting for the Lieutenant to call her back. Stephen Bantillo will check with the City of San Jose about parking at the 4th Street Parking Garage.
- g. ACTION: Tracie Bills to ask her contact in SJSU Student Housing office about options. Found out it would cost \$42/night, plus a \$10 Linen fee. It was discussed that sharing a room a single room with two people at the Fairmont would cost about \$75/night (including tax) and sharing a double with four people would cost about \$65/night (including tax). Plus, staying at the Fairmont means you don't have to walk or take public transit. The Green Travel and Networking could help members find room mates. We will send this to the Frugal committee to determine how to use. Traci Bills to send Julie Muir information.
- h. ACTION: Judi Gregory to send final conference evaluation results via email to conference committee.
- i. ACTION: Kym Dreher to check what other conferences will be happening at the same time.

3. Conference Layout – Final (Julie)

- a. Discuss final layout of conference.
 - b. Leslie Lukacs to discuss Program Committee's final suggestions. – Done
 - c. ACTION: Judi Gregory to see when other conferences are being held and make sure we don't overlap dates.
4. Conference Timeline (Julie)
- a. Time line was distributed
 - b. ACTION: Julie Muir asked the Chairs put their list of task together to add to time line.
 - c. ACTION: Julie Muir will call each established Chair to discuss timeline.
5. Tour Fairmont
- a. ACTION: Judi Gregory to look into having attendees sign up for President's Club for additional discounts.
 - b. Need to look into having a speaker's room.
 - c. ACTION: Look to HP or Adobe for \$10K sponsorship to cover expense of internet café/lounge idea in exhibit hall. Ken Kelly to look into asking Adobe. Stephen Bantillo and Judi Gregory to ask Darryl Young about his contacts at HP.
 - d. ACTION: Judi Gregory to find out from Fairmont what types of rooms are in our room blocks and how many people fit per room
 - e. ACTION: Kym Dreher to find out if we can show movies on Exhibit Hall floor and how that would be coordinated
6. Update on Program Committee (Leslie)
- a. Met on Tuesday, January 17, 2006
 - b. Call for Abstracts will be out soon.
7. Update on Graphics
- a. Logo was finalized.
 - b. Judi Gregory to get artwork from Michele Young.
8. NCRA Players – Ruth Abbe, NCRA joined the call
- a. How should they be involved
 - b. Venues: We have three events that the NCRA Players could be involved in: Welcoming Reception, Exhibitors Reception/Pub Stroll, and the Awards Party. We decided that we liked the Awards Party the best, with a possible sneak preview show at the Exhibitors Reception.
 - c. The Blues band could play at the Awards Party
 - d. Themes to have or not to have:
 - 1. Blue's Club – House of Green
 - 2. Tech Music with black lights and disco ball
 - 3. All Things Green
 - 4. Reality TV Show
 - e. Costume Party at the Award Party? We discussed how well received it was for attendees to dress up in costume for the awards party in LA. We discussed having everyone dress in a costume made out of recycled or reused material, dressing in something green. We do not have a location for the Awards Party yet.
 - f. ACTION: Ruth Abbe was going to go back to NCRA with our ideas.
9. Tours (Majia):

- a. Maija handed out an extensive list of potential tours in the areas.
- b. We discussed that there should be only 4-6 tours. Tours could be offered on Sunday if possible. We can extend the tour time from 1- 4 to 1- 4:30 or 1-5, we just have to keep in mind that many people have to travel home that evening.
- c. **ACTION: Kym Dreher to look up attendance on past tours.**
- d. The tours committee is only working on industry related tours not fun-family tours.
- e. Tour committee will look into availability of Bus Eco passes for conference attendees.
- f. Committee to discuss possible walking tours such as Guadalupe incorporating other green businesses along the way.

10. RMDZ

- a. **ACTION: Leslie Lukacs will contact the RMDZ administrators group about potential workshops.**

Yes

Michele Young – late noon

Julie Benabente [jbenabente@ci.sunnyvale.ca.us]

richard@environplan.com

Maija

Alyssa Rice-Wilson [alyssa@sjcccharterschool.org]

Basher, Debbie [debbie.basher@sanjoseca.gov] – may be late or leave early.

ken kelly [kk20699@earthlink.net]

Dorlene Russell [DRussell@ci.sunnyvale.ca.us]

Tracie Bills [tbills@co.sanmateo.ca.us]

Bob Nelson [BNelson@ci.santa-cruz.ca.us]

Chris Moran

Lisa.Rose@aem.sccgov.org

Danielle Lee [dlee@co.sanmateo.ca.us]

Judi

Kym

Julie

Stephen

Murillo, Maria [Maria.Murillo@sanjoseca.gov]

Calling in

Devincenzi, Monica [MDevincenzi@wm.com]

Laurenteen Brazil [lbrazil@ci.el-cerrito.ca.us]

Puskarich, Annette [Annette.Puskarich@CityofPaloAlto.org]

No

Tamera Del Bene [tdelbene@sanbrunogarbage.com]

Martie Solomon [MSolomon@ci.chula-vista.ca.us]